

Billing: (702)642-3333 Main: (702)642-3333 Formerly KVBC 1500 Foremaster Lane Las Vegas, NV 89101

Estimate Number

DSCC IE

Democratic Senatorial C

Product Advertiser

Billing Address:

Washington, DC 20007 1010 Wisconsin Ave. NW Attention: Accounts Payable Ste 800 Great American Media

INVOICE

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Invoice Month	Invoice Date	Invoice #
September 2012	09/23/12	106590-1

ber	iber 1780	Invoice Period	08/27/12 - 09/23/12
			:
	KSNV	Order#	106590
utive	utive Arny McCreary	Alt Order#	06852573
	Blair - Philadelphia	Deal#	
	National	Order Flight	21/22/90 - 21/81/90

Order Flight	Deal#	Alt Order #	Order#
09/18/12 - 09/23/12		06852573	106590

Billing Calendar	Broadcast		Fi I
Billing Type	Cash	_	➣
Special Handling			וס

Sales Region Sales Office Account Execu Station

Product Code 53	Advertiser Code 49	IDB#

Advertiser Ref	Agency Ref	

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	KSNV	KSNV	KSNV	KSNV		KSNV	KSNV		KSNV	KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	Channe
Ú	The Agenda 1230pm		Noon News			Rachael Ray			Today 4th Hour				M-F Today Show II			Today Show			M-F 6-7a WakeUp w/Wagners			M-F 5-6a WakeUp w/Wagners	Line Channel Description
100	1230-1n		12-1230pm			11am-12pm			10am-11am				9-10a			658a-9am			6-7a			5-6a	Time
09/17/12 to 09/23/12		09/17/12 to 09/23/12 1	б	Tu 09/18/12 :30	09/17/12 to 09/23/12	ಕ	Th 09/20/12 :3	09/17/12 to 09/23/12	ő	W 09/19/12 ::	Tu 09/18/12 :3	09/17/12 to 09/23/12	₽	Tu 09/18/12 :3	09/17/12 to 09/23/12	to	F 09/21/12 :	09/17/12 to 09/23/12	₽	Tu 09/18/12 ::	09/17/12 to 09/23/12	to	Day Date L
1x -TWTF		1x -TWTF		30 11:28 AM	1x -TWTF		:30 10:51 AM	1x -TWTF		:30 9:56 AM	:30 9:59 AM	2x -TWTF		:30 8:28 AM	1x -TWTF		:30 6:30 AM	1x -TwTF		:30 5:41 AM	1x -TwTF		Length Aired Days Ad-ID
	8355NA-TZ-0T-30-H F188;	750000 17 01 20 11 75 75		DSCCNV-12-01-30-H Pigg:			DSCCNV-12-01-30-H Pigg:			DSCCNV-12-01-30-H Pigg:	DSCCNV-12-01-30-H Pigg:			25CCNV-12-01-30-H Pigg			DSCCNV-12-01-30-H Pigg:			DSCCNV-12-01-30-H Pigg			
	\$420.00	94335		\$325.00			\$450.00			\$900.00	\$900.00			\$1,500.00			\$1,000.00			\$600.00			Rate
	الم	`		_			⊢			23	>			_			_			 4			Ref#

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contact for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



Main: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane Formerly KVBC KSNV Remit Address: Billing: (702)642-3333

Billing Address:

Washington, DC 20007 **Attention: Accounts Payable** Great American Media Ste 800 1010 Wisconsin Ave. NW

INVOICE

Advertiser Democratic Senatorial Campaign Comm	rial Campaign Comm
Product DSCC IE	
Estimate Number 1780	

	Invoice #	106590-1
Ĭ M M	Invoice Date	09/23/12
	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/23/12

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal#	Alt Order#	Order#
09/18/12 - 09/23/12		06852573	106590

Billing Calendar	Broadcast	IDB#
Billing Type	Cash	Advertiser Co
Special Handling		Product Cod

Produ	Adve	IDB#
Product Code	Advertiser Code	,
53	49	

Advertiser Ref	Agency Ref	

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KSNV	KSNV	KSNV	KSNV	Keyn/	KSNV	KSNV		VSNV	KSNV	VSNV		KSNV	KSNV		XSNV	KSNV	VSNV		KSNV	KSNV	VSNV	Channel
M-F Jeopardy/Wheel of Fortune 630-730pm		M-F Early News			4PM NEWS (1 hour)			4PM NEWS (1 hour)				Dr Phil			The Doctors				Days of our Lives		The Agenda 1230pm	Description
tune 630-730pm		5-630p			4-5pm			4-5pm				3-4p			2pm-3pm				1258p-2pm		1230-1p	Time
	₽δ	09/17/	₹ ā	09/17/		Tu	09/17/		T	<	09/17/		Tu	09/17/		'n	ľ	09/17/		닭		Day
6	09/19/12 09/21/12	to 09/17/12 to 09/23/12		09/17/12 to 09/23/12 Tri 09/18/12	ξ	09/18/12	09/17/12 to 09/23/12	ਰ	09/21/12	09/19/12	09/17/12 to 09/23/12	ಕ	09/18/12	09/17/12 to 09/23/12	t	09/21/12	09/18/12	09/17/12 to 09/23/12	ర	09/20/12	8	Date
	:30	2x	33			:30	1×		:i	:30	2×		:30	1x		:30	:30	2x		:30		Length
	5:16 PM 6:24 PM	-TWTF	4:45 PM	4.58 PM		4:27 PM	-TWTF		3:24 PM	3:43 PM	-TWTF		2:56 PM	-TWTF		12:59 PM	1:59 PM	-TWTE		12:39 PM		Length Aired Days Ad-ID
	DSCCNV-12-01-30-H Pigg:		DSCCNV-12-01-30-H Pigg	DSCCNV-12-01-30-H Pigg:		DSCCNV-12-01-30-H Pigg:			DSCCNV-12-01-30-H Pigg:	DSCCNV-12-01-30-H Pigg:			DSCCNV-12-01-30-H Pigg			DSCCNV-12-01-30-H Pigg	DSCCNV-12-01-30-H Pigg:			DSCCNV-12-01-30-H Pigg:		Ad-ID
	\$1,200.00 \$1,200.00		\$700.00	\$700.00		\$700.00			\$450.00	\$450.00			\$325.00			\$425.00	\$425.00			\$325.00		Reconciliation
	N -		2			_,			κ.	ئىم (د ـ				. 2)		سو	•	Ref.#

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KSNV Formerly KVBC Billing: (702)642-3333 Main: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane

Billing Address:

Washington, DC 20007 Ste 800 1010 Wisconsin Ave. NW **Attention: Accounts Payable** Great American Media

INVOICE

Advertiser	Democratic Senatorial Campaign Comm
Product	DSCC IE
Estimate Number	1780

Invoice #	106590-1
 Invoice Date	09/23/12
 Invoice Month	September 2012
 Invoice Period	08/27/12 - 09/23/12

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Station	KSNV	_
Account Executive Amy McCrean	Amy McCreary	1 👡
Sales Office	Blair - Philadelphia	T
Sales Region	National	

	Deal #	Alt O	Order#	
Order Flight	#	Alt Order#	r#	
09/18/12 - 09/23/12		06852573	106590	

illing Calendar	Broadcast	IDB #
illing Type	Cash	Adve
pecial Handling		Prod

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IDB#	
Advertiser Code	49
Product Code	53

Advertiser Ref	Agency Ref	

	22		Ž	3		19			\$			17		;	16			ᇬ	Line	
KSNV	KSNV	VSNV	NONV	XSNV		KSNV	KSNV		VSNV	KSNV		KSNV	XSNV		VSNV	KSNV		VSNV	Channe	
	News 3 in Prime		lonight show	Tarialt Obour		M-F News 3 at Eleven		•	Thursday Prime 10-11pm		,	Wednesday Prime 9-10pm			Tuesday Prime 10-11pm		,	M-F Jeopardy/Wheel of Fortune 630-730pm	Channel Description	
	7-10pm		110000	1135n_1937a		11pm-1135pm			10-11pm			9-10pm			10-11pm			1е 630-730pm	Time	
Su 09/23/12	to	Tu 09/18/12	09/17/12 to 09/23/12	to to	/17/12 to	₽	Th 09/20/12	09/17/12 to 09/23/12	ťo	W 09/19/12	09/17/12 to 09/23/12	ਰ	Tu 09/18/12	09/17/12 to 09/23/12	to	F 09/21/12	09/17/12 to 09/23/12	ť	Day Date	
:30		:30	1×		3 1×		:30	1x		:30	1×		:30	1×		:30	1x		Length	
9:18 PM	'n	11:47 PM	-TWTF	1.07	-TWTF		10:33 PM	T		9:46 PM	W		10:31 PM	-1		7:29 PM	-TWTF		Length Aired Days Ad-ID	
DSCCNV-12-01-30-H Pigg: \$1,200.00		DSCCNV-12-01-30-H Pigg		10000 Ht	DSCCNV_12_01_30_H Piggs		DSCCNV-12-01-30-H Pigg:			DSCCNV-12-01-30-H Pigg			DSCCNV-12-01-30-H Pigg:			DSCCNV-12-01-30-H Pigg				
\$1,200.00		\$750.00			\$1 100 00		\$3,200.00			\$4,000.00			\$3,200.00			\$1,300.00			Rate	
<u> </u>		_					-			_			_	4		-	\		Xer #	D f

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Invoice #	106590-1
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Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
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Order Flight	Deal#	Alt Order#	Order#		Invoice Period	
09/18/12 - 09/23/12		06852573	106590		08/27/12 - 09/23/12	

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Billing Calendar	Broadcast	1
Billing Type	Cash	l ⊳
Special Handling		70

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Broduct Code 53	Advertiser Code 49	IDB#	
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Advertiser Ref	Agency	
er Ref	Ref	

Payment Terms 30 Days	\$4,162.50 \$23,587.50	Net Amount Due
	\$27,750.00	Gross Total

Agency

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